

YOUR PROGRAM/AGENCY NAME: Santa Barbara City College/Professional Development Center

IDENTIFY OFFICIAL AEBG PROGRAM AREA (1-7): Program Area 4: Short-term Career Technical Education programs and services currently provided including adequacy and quality analysis

NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION	PERSON OR AGENCY RESPONSIBLE	OUTCOME	DATA CAPTURE METHOD
1	Objective 2: An evaluation of current needs for adult education programs with the region.	At SBCC, the short-term vocational courses offer a diverse set of certificates, but the certificates need to be updated to reflect current workplace needs. Technology continues to evolve and with it these certificates need to reflect the changing needs of the workplace. The certificates are also redundant and need to be revised to have clear level designations. SBCC has gaps reflected in the different levels of their computer certificates so clarification needs to be made between introductory computer certificates and more advanced computer certificates.	Fall 2016	SBCC Director of the Professional Development	Creation of three new certificates Beginning Intermediate and Advanced Computer Application Skills-25 Completers by Fall 2016	Argo reports created by Institutional Research Department of SBCC

2	Objective 5: Plans to employ approaches proven to accelerate a student's progress toward his or her academic or career goals, such as contextualized basic skills, career technical education, and other joint programming strategies between adult education and career technical education.	The Career Skills Institute (CSI), renamed from the 21st Century Skills Institute identified in the 3/1/15 Narrative Report launched in Fall 2015, began to address the gap in workplace readiness with the development of ** certificates consisting of ** new courses. To remain current with workforce training needs identified in the recent CWIB State Strategic Workforce Development Plan for 2013-2017, the CSI must not only enhance existing certificates but develop new certificates/badges to meet the demands of the New World of Work. Four new badges with 3 courses each will be developed. IB	Fall 2016	SBCC Director of the Professional Development Center	Creation of four new certificates with 3 courses each. Ten Completers by Fall 2016.	Argos reports created by Institutional Research Department of SBCC
3	Objective 5: Plans to employ approaches proven to accelerate a student's progress toward his or her academic or career goals, such as contextualized basic skills, career technical	Develop third party certifications with the credit Computer Information Systems department and offer these certifications through the Career Skills Institute.	Fall 2016	SBCC Director of the Professional Development Center and the Chair of the Computer Information	One third party certification will be created by CIS department. Five completers by Fall 2016.	Argos reports created by the Institutional Research Department of SBCC

	education, and other joint programming strategies between adult education and career technical education.			Systems Department		
4	<p>Objective 2: An evaluation of current needs for adult education programs with the region.</p> <p>Objective 5: Plans to employ approaches proven to accelerate a student's progress toward his or her academic or career goals, such as contextualized basic skills, career technical education, and other joint programming strategies between adult education and career technical education.</p>	Schedule regular faculty meetings to ensure course development follows CSI standards.	Fall 2016	SBCC Director of the Professional Development Center	Three meetings -1 per semester Spring 16, Fall 16 and Spring 17 for 5 faculty members	Agenda/minutes from meetings along with faculty sign in sheet
5	Objective 5: Plans to employ approaches proven to accelerate a student's progress toward his or her academic or career goals, such as contextualized basic skills, career technical education, and other joint	Create pathways to accelerate job advancement through our emerging leaders programs addressing the four top clusters of employers in our areas that need low cost training: Health	Fall 2016	SBCC Director of the Professional Development Center in coordination with SBCC's marketing department for marketing	Marked increase in student enrollment in HPI/FBI/PEI programs by 20%.	Argos Reports created by the Institutional Research Department of SBCC

	<p>programming strategies between adult education and career technical education.</p>	<p>Professionals Institute (HPI), Food and Beverage Institute (FBI), Public Employees Institute (PEI) and Non-Profit Institute (NPI) through effective marketing of the existing Career Skills Institute (CSI) certificates/badges. Creation of marketing materials to be distributed to local employers within the healthcare industry (for HPI), the food and beverage industry (for FBI) and local non profits (for NPI).</p> <p>Further enhancement of CSI website.</p> <p>Development of pre/post assessment tool for CSI Skill Building. Data to be used in marketing and to facilitate industry endorsement of badges.</p>		<p>materials.</p> <p>Research with AEGB Coordinator to solicit best practices in Pre/Post Assessment tools.</p>		
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